



**AHSAA SUMMER CONFERENCE
AND ALL-STAR WEEK
ALL SPORTS EQUIPMENT EXPO
RENAISSANCE MONTGOMERY CONVENTION CENTER
MONTGOMERY • JULY 22-25, 2014**



EXPO INFORMATION

The Alabama High School Athletic Directors & Coaches Association in conjunction with the Alabama High School Athletic Association is proud to present the 18th annual AHSAA Summer Conference and All-Star Week July 21-26, 2014.

The centerpiece of these activities for over 4,000 coaches, athletic directors, and high/junior/middle school principals from across the state will be the **ALL SPORTS EQUIPMENT EXPO** July 22-25. The Expo will be open to sports equipment vendors and any support product vendors that are involved in interscholastic athletics. The Expo floor will be open for not only exhibiting products and services, but also on-site sales of products if so desired.

Coaches in the sports of baseball, basketball, cheerleading, football, soccer, softball, swimming, track and field, volleyball, and wrestling will attend the Summer Conference.



EXPO HOURS

MOVE IN:.....Monday, July 21.....12:00 p.m.–9:00 p.m.

SHOW DAYS:.....Tuesday, July 22.....9:00 a.m.–4:30 p.m.

Wednesday, July 23.....9:00 a.m.–4:30 p.m.

Thursday, July 24.....9:00 a.m.–4:30 p.m.

Friday, July 25.....9:00 a.m.–3:00 p.m.

MOVE OUT: Friday, July 25..... AFTER 3:00 p.m.

EXHIBITORS CANNOT MOVE OUT UNTIL AFTER 3:00 P.M. ON FRIDAY, JULY 25, AND ALL EXHIBITS MUST BE REMOVED BY 11:59 P.M. FRIDAY, JULY 25.



BOOTH SPACE IS 10' X 10'. Booth package includes 8' high background drapery and 3' high side divider drapery, 1 company ID sign, 1 6' topped and skirted table, 2 chairs, and 1 wastebasket. Cost is \$400 per booth.



FERN EXPOSITION & EVENT SERVICES provides additional furnishing and services at a discount rate. An exhibitor service kit with order forms and other specific information will be mailed to you by Fern once your application/contract is received.



IF DRAYAGE AND EXPO STORAGE IS NEEDED, contact Fern Exposition & Event Services at 205-458-8741 and discuss services and terms.



COMPLETE APPLICATION/CONTRACT to register for exhibit space and mail with check or money order to the AHSADCA at the address below. (The AHSADCA does not accept credit cards.)



COMPLIMENTARY VENDOR BREAKFAST – Tuesday, July 22, 8:00 a.m., Expo Showroom (Exhibit Hall C), Renaissance Montgomery Convention Center (see reservation form on memorandum).

CONTACT INFORMATION

AHSADCA

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